

**UNIT MEMBERSHIP REPORT FORM
2024-2025**

REPORTING DATES: November 1, 2024 April 1, 2025

Unit Name: _____ Unit #: _____

County: _____ Person Reporting: _____

Email: _____ Phone: _____

Unit Goal: _____ # Members Paid to Date: _____ % of Goal: _____

Provide information your Unit participated in:

_____ Membership Recruitment _____ Mentored New Members

_____ Early Bird Membership Perks _____ Membership Renewal Campaign

_____ # Recruited New Junior or Senior Members

_____ # Rejoined Former Junior or Senior Members

Please describe your unit's activities or projects to recruit, retain and/or revitalize your membership. *(Please use back of this form and additional sheets if needed)*

Please focus on the following questions throughout the 2024-25 membership year for your Unit. These questions must be answered for submission to the National Membership Chairman. *(Please use back of this form and additional sheets if needed)*

1. Did working on any of the ALA programs help to generate new members? (Example: Teaching flag etiquette at a school resulted in two teachers joining the ALA.)

2. Did you implement new/innovative ideas or practices to increase renewals and/or sign-up new members? If so, what were they?

3. What were some of your hurdles / difficulties you faced during this year?

**** No activities, hours, expenses, donations, or dollars spent for this committee are to be included in the Impact Report ****

**SUBMIT THIS FORM TO YOUR COUNTY MEMBERSHIP CHAIRMAN.
KEEP A COPY OF THIS REPORT FOR YOUR RECORDS.**

